

# SPONSORSHIP OPPORTUNITIES

(Exclusively for European Microwave Week 2018 Exhibitors)

## **Platinum Sponsors will have the following:**

- Co-sponsoring Horizon House /EuMA dinner reception on Tuesday evening for exhibitors and delegates
- Recognition in the show guide and Microwave Journal advertisements promoting the reception
- Company's logo on the show guide cover and welcome reception invitations
- Recognition on website

### **SOLE SPONSORSHIP:**

- Appropriate signage for the cocktail party prior to the reception
- Company logo on all appropriate signage around the event

**€35,000 for sole sponsorship**

### **Wifi & Cyber Cafe**

Sponsorship of the Wifi for conference area and delegates and Wifi for the exhibition area:

**€12,600**

### **Registration Area**

Recognition on [www.eumweek.com](http://www.eumweek.com). Onsite - banner signage and screen saver on each screen on all computers within registration. Plus any leaflets, mouse / mouse mats or pens etc. provided by sponsor to be distributed in reg. area, subject to approval

**€12,000**

### **Delegate Bags**

The application of the company logos on the conference bags, available on an exclusive or multi-sponsorship basis. Bags will be distributed to delegates

**€12,000 or 2 x €7,000**

### **USB (of Conference Proceedings)**

Sponsor logo on approximately 1500 USB distributed to each conference delegate.

**€7,500**

### **Coffee Breaks**

Signage relating to the 2 coffee breaks per day for conference delegates, covering the 3 day show event

**€10,000 for 5 days**

### **Badge Cords For Visitors And Delegates**

Handed out with badges to all exhibition visitors and delegates (cords to be supplied by sponsor)

**€7,000**

### **Website Banner**

Banner ad with a hyperlink from the European Microwave Week 2018 home page (4 rotating banners for 6 months each)

**€4,600 per banner**

### **Plastic Bags**

Company logos can be used in conjunction with the European Microwave Week 2018 logo on the bags containing essential literature for visitors to the exhibition

**€3,700**

### **Item Sponsorship**

Companies can supply approx 1,600 suitable branded items to be distributed in delegate bags to each delegate e.g. umbrellas, note pads, pens etc.

**€3,500**

### **Literature Stands**

Exhibition brochures/catalogues can be distributed on literature stands at the main entrances to the halls

**€2,000 / stand**

### **Seminar Rooms**

Theatre style rooms with an average capacity of 60 people can be booked to host seminars, Workshops and demonstrations on a daily basis (full days only)

**Prices on request**