

ROMA  
CONVEN  
TION  
GROUP



PEOPLE  
IN TOUCH

Microwave 2014  
Rome, Italy  
5 – 10 October, 2014

# Roma Convention Group

The company has devoted itself to the promotion and marketing of the important real estate-industry congress-exhibition, Palazzo dei Congressi and the pavilions of the Fiera Roma for meetings and conferences, to which will be added the New Convention Center of Rome designed by architect Massimiliano Fuksas.

Rome Convention Group operates, therefore, locations of great value that fully meet the functionality required by the tourism and conference market. These locations are also invaluable in terms of historical and artistic excellence and provide an alternative to the more established destinations in the international meetings industry .

It is, therefore, a new entity capable of ensuring a more effective promotion in the international market, while allowing a significant growth driver for the economy of the metropolitan area.

Born in a spirit of renewal, Roma Convention Group is also able to ensure, in addition to the rental of his spaces and through some narrow agreements with selected suppliers of the conference market, a wide array of integrated high quality services able to ensure successful events.



# City

Rome, the "Eternal City", is among the top destinations in the world, a perfect mix of feelings, which give the feeling of being captured by the inimitable history.

Rome invites every visitor to feel part of its reality and its millennial history.

Its beauty is visible both day and night and the same can be said for its wide range of entertainment: theaters, cinema, opera, museum, cultur events, the list is (almost) endless.

Rome is a world renowned tourist destination, as well as a very important business centre strategically placed in the middle of economic flows between the north and south of Italy and Europe. A Mediterranean capital in its own right, bridge between old and new markets, equipped with modern and functional structures. Fiera di Roma is located in a strategic position, served by an excellent transport network, which makes it easy to reach.

Rome is simply unique, such as you event where the extraordinary easily becomes ordinary.

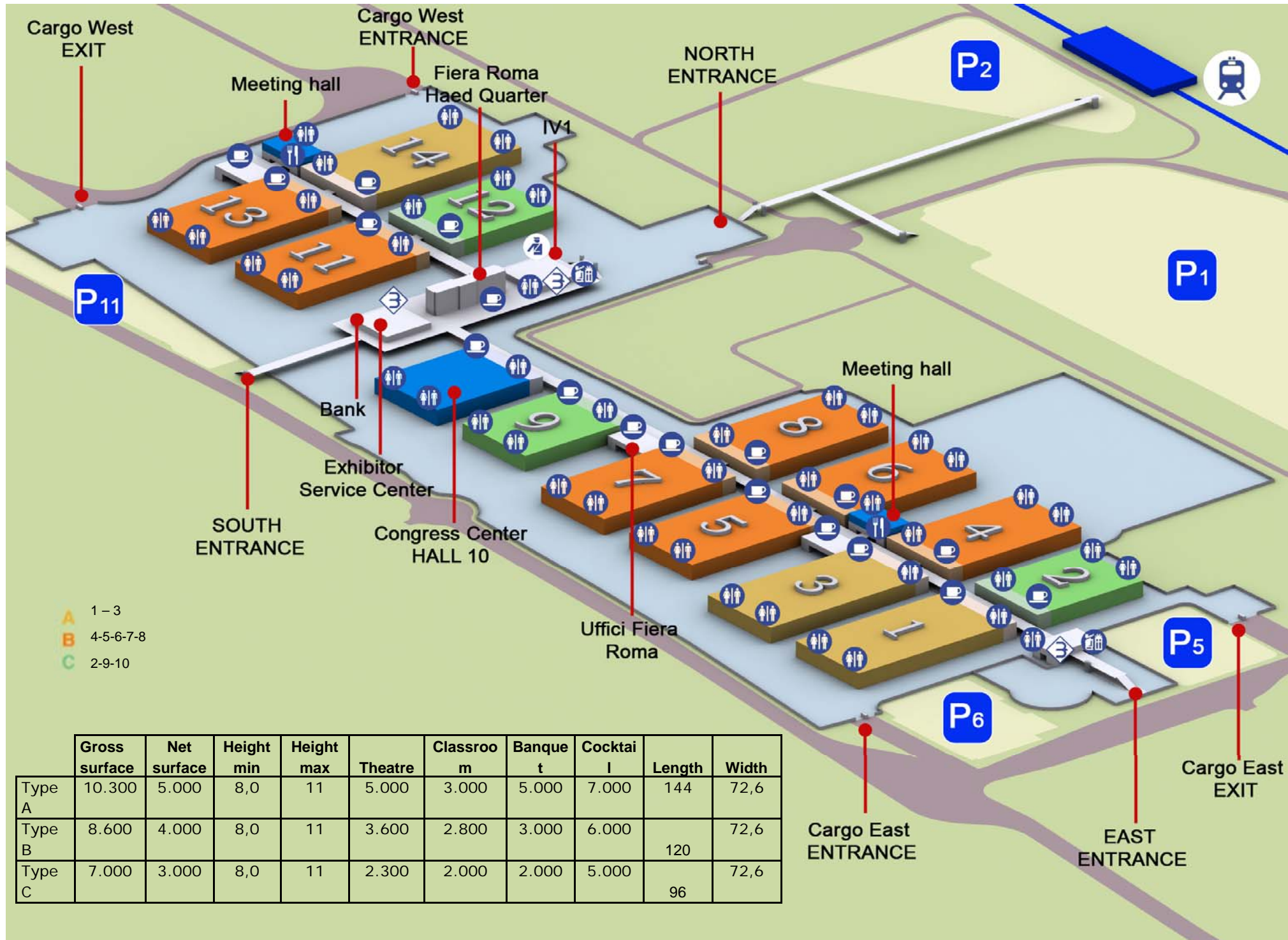


# Venue

FIERA ROMA is one of the most important and renowned European exhibition venues. It is a remarkable architectural compound, designed by architect Tommaso Valle. Fiera Roma is a modern and multifunctional facility featuring a spectacular aerial walkway covered with a “sail” that stretches over the whole Exhibition Venue. Fiera Roma’s event spaces are extremely versatile. They were designed to host multiple events at the same time, as well as major events. Fiera Roma offers efficient services, features state-of-the-art technology and flexibility, which make it the ideal venue for trade shows, business meetings, national and international conferences.

150,000 square metre event spaces are available, including indoor exhibition spaces, meeting rooms, offices located throughout the whole facility, and 40,000 square metres outdoor space. The facility consists of 9 single-storey pavilions, in three different sizes, with no internal pillars and easily accessible by commercial and industrial vehicles. There is a Conference Centre with 13 halls – whose capacity ranges from 40 to 1050 seats – which can accommodate up to 3,000 people.





Cargo West EXIT

Cargo West ENTRANCE

NORTH ENTRANCE

P2

Meeting hall

Fiera Roma Haed Quarter

IV1

P1

P11

Meeting hall

Bank

Exhibitor Service Center

SOUTH ENTRANCE

Congress Center HALL 10

Uffici Fiera Roma

P5

- A 1-3
- B 4-5-6-7-8
- C 2-9-10

P6

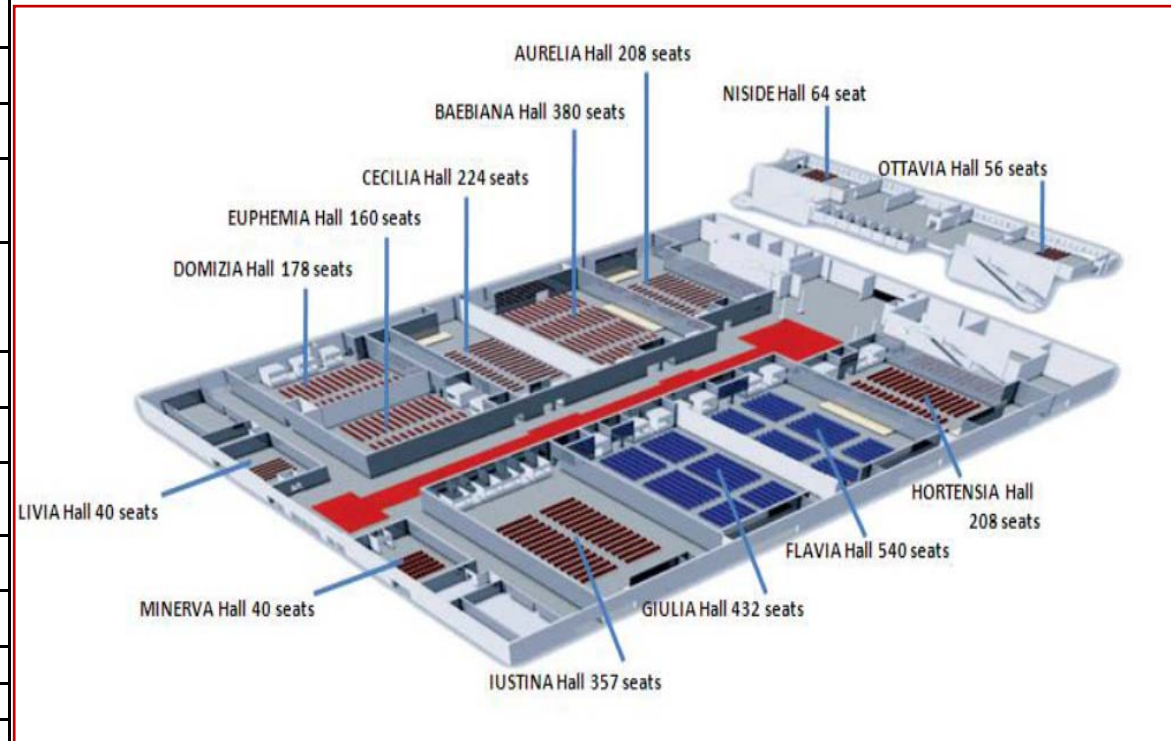
Cargo East ENTRANCE

Cargo East EXIT

EAST ENTRANCE

# Convention Centre

Hall	Sqm	Theatre	Classroom	Banquet
Aurelia	358	208	96	150
Baebiana	541	380	96	240
Cecilia	358	224	96	180
Domizia	305	178	70	120
Euphemia	282	160	70	120
Domizia+ Euphemia	857	346	140	280
Flavia	539	540	-----	-----
Giulia	489	432	-----	-----
Flavia + Giulia	1028	1050	-----	-----
Hortensia	358	208	96	150
Iustina	543	357	160	240
Livia	82	40	160	240
Minerva	82	40	20	40
Niside	107	64	20	30
Ottavia	101	56	20	30



# Services

**Fiera Roma** offers the possibility to create dedicated catering areas, where hosts can exchange opinions, set up relationships, make business: broadcasting and exchanging ideas and emotions through the good food, in order to realize Events.

**Fiera Roma** supplies all necessary services in order to accommodate any demand. Our staff has the competence in order to manage different activities and problems: it does not matter the dimension of your event because we give our best attention to all details and nobody know this better than us.

Services:

- Planning and design
- Accessories and furniture supply
- Moquette
- Graphic service
- Logistic
- Cargo movements
- Flowers service
- Ring screw service
- Catering – Bar
- Electric connections



# How to get to Fiera Roma

## BY CAR

Three way road on the Rome-Fiumicino-Civitavecchia motorway and Grande Raccordo Anulare (the ring road around Rome), Exit 30 (5000 cars' parking are available)



## BY AIRPLANE

From Fiumicino Airport by FR1 train, get off at Fiera di Roma train stop (ticket price: 8 euro), by taxi and by Cotral Blue Buses



## BY TRAIN

Regular connections with FR1 Trenitalia railway service from the stations of Roma Ostiense, Tiburtina and Trastevere and get out at Fiera di Roma train stop (ticket price: 1 euro)



## BY TAXI

The address for EST Entrance is Via A.G. Eiffel (crossing Via Portuense) while for Entrance NORD is Via Portuense 1645/1647

Estimated time from city center (Piazza Venezia) is 40 minutes.

Estimated time from Fiumicino airport is 10 minutes



## BY BUS

Atac Orange Bus 808 (Entrance EST only)

From Fiumicino Cotral Blue Line W0001







- North Entrance - Shuttle & Taxi



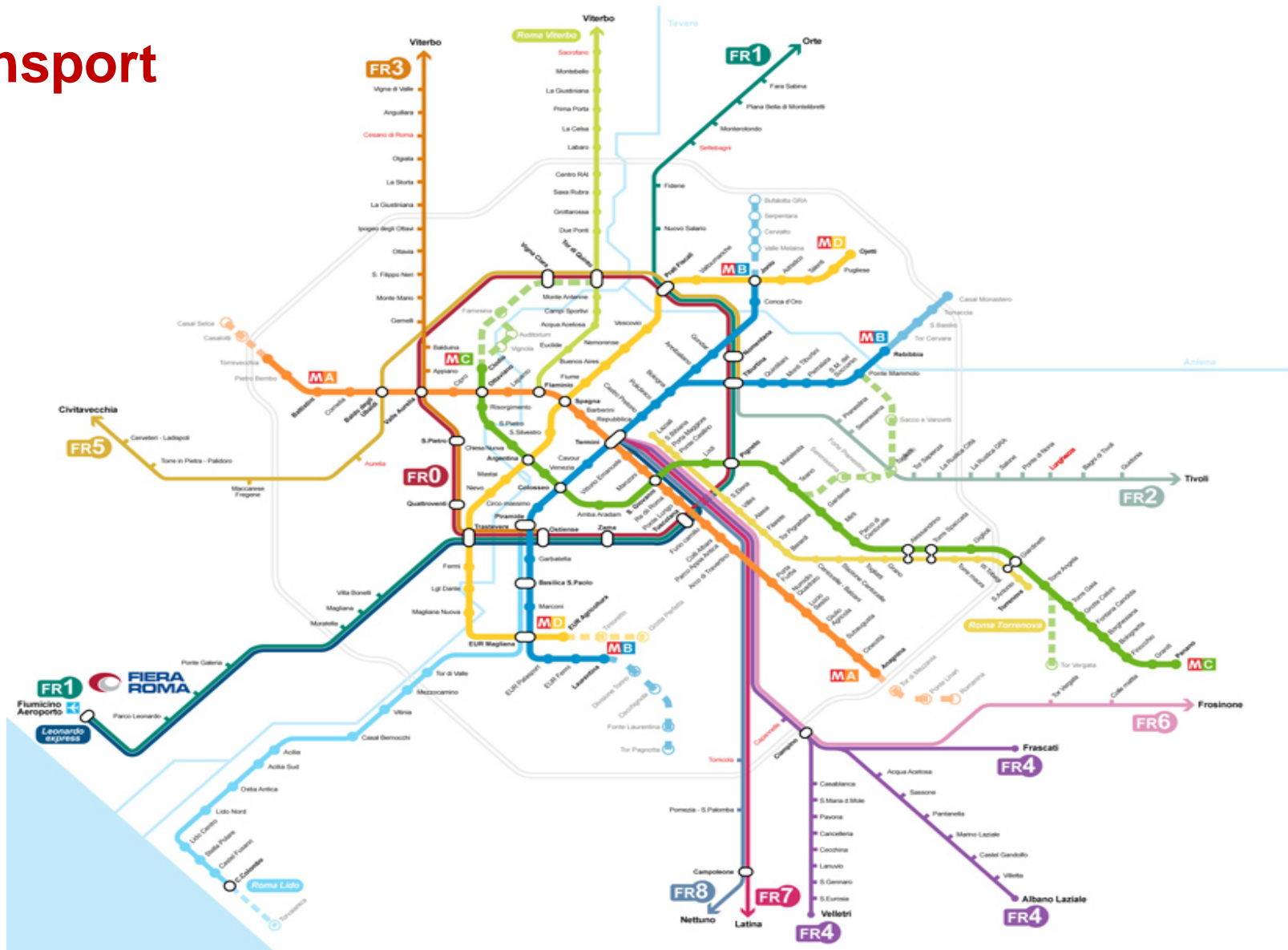
Pedestrian access



- East Entrance - Trucks



# Transport



There are three underground lines A, B, B1 to get to Tiburtina, Tuscolana, Trastevere, Ostiense train station connected to the regional train FR1 towards Fiera di Roma. The underground lines are connected with Termini Main Station, from where it is possible to take the Leonardo da Vinci Express Train.



**EUROPEAN  
MICROWAVE  
WEEK**

**ROME, ITALY**

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