

SPONSORSHIP OPPORTUNITIES

(Exclusively for European Microwave Week 2006 Exhibitors)

Platinum sponsors will have the following:

- Co-sponsoring Horizon House /EuMA cocktail reception on Tuesday evening for exhibitors and delegates
- Recognition in the catalogue and Microwave Journal advertisements promoting the reception
- Company's logo on the event catalogue cover and welcome reception invitations
- Recognition on website
- Appropriate signage for the cocktail party prior to the reception
- Company logo on all appropriate signage around the event

SOLE SPONSORSHIP:
€30,000 for 1 sponsor
or 2 x €17,500

- **Delegate bags**

The application of the company logos on the conference bags, available on an exclusive or multisponsorship basis. Bags will be distributed to delegates

€10,000 or 2 x €6,000

- **Coffee breaks**

Signage relating to the 2 coffee breaks per day for conference delegates, covering the 3 day show event.

*€6,000 per day or
€3,000 per 1/2 day*

- **Sponsored badge cords for visitors and delegates**

Handed out with badges to all exhibition visitors and delegates (cords to be supplied by sponsor)

€6,000

- **Bookmark for proceedings**

To be handed out at the registration desk with proceedings when delegates arrive

*€2,500 one side
€3,500 double side*

- **Plastic bags**

Company logos can be used in conjunction with the European Microwave Week 2006 logo on the bags containing essential literature for visitors to the exhibition

€3,000

- **Literature stands**

Exhibition brochures/catalogues can be distributed on literature stands at the main entrances to the halls

€1,600 / stand

- **Cyber cafe**

Opportunity to sponsor the Cyber Cafe for the duration of the exhibition through posters situated around the café

€10,000

- **Seminar Rooms**

Theatre style rooms with an average capacity of 60 people can be booked to host seminars, workshops and demonstrations on a daily basis

Prices on request

- **On-site registration area**

Posters and signage in registration area and screen saver on all on-site self registration terminals and recognition on pre-registration website

€10,000

- **Website banner**

Banner ad with a hyperlink from the European Microwave Week 2006 home page (4 rotating banners for 6 months each)

€4,000 per banner

- **Item Sponsorship**

Companies can supply 1,000 - 1,500 suitable branded items to be distributed to delegates e.g. umbrellas, note pads, pens etc.

€3,000